

Hanna Yi

UX/UI Designer &
Graphic Designer

[LinkedIn](#)

Portfolio: hannayi.com

Email: hello@hannayi.com

Highly organized and flexible designer experienced with communicating ideas. Eager to learn more about user experience design.

EXPERIENCE

Western Digital Graphic Designer

JULY 2020 - PRESENT • IRVINE, CA

- Collaborated with stakeholders and project managers to introduce NPI and campaigns' concept art design.
- Designed visuals in line with a newly established brand vision in a team environment.
- Composed and edited creative art for B2C e-commerce email marketing and Amazon product pages.

Hamagami/Carroll Inc. Freelancer

JANUARY 2019 - MAY 2019 • LOS ANGELES, CA

- Provided design services, digital and print, in the tech and entertainment space.

Masimo Co. Interaction Design Intern

JULY 2017 - AUGUST 2017 • IRVINE, CA

- Communicated with the Engineer department to align business objectives for icons on a medical user interface.

Pastilla Institute of Design Graphic Design Intern

MAY 2016 - SEPTEMBER 2016 • PASADENA, CA

- Led a client project for a documentary movie poster called Generation Zapped.

EDUCATION

Springboard UX/UI Design Certificate of Completion

JUNE 2022 - PRESENT • ONLINE BOOTCAMP

- 9-month intensive course in interaction design methodologies, problem solving, and storytelling.

ArtCenter College of Design BFA in Graphic Design

SEPTEMBER 2014 - AUGUST 2018 • PASADENA, CA

- GPA of 3.7 (Honors) with emphasis on branding systems, visual design, and interaction design.

SKILLS

Design: Layout • Typography • Sketch • Visual • Presentation • Design Systems

Research: In-depth Analysis • Trend Research • Information Architecture • User-centered Design • Usability Testing

Prototyping: Sketches • Wireframing • Hi-Fidelity • Mockups

Tools: Figma • Illustrator • InDesign • Photoshop • Keynote • Microsoft Office • macOS

AWARDS

2017 - ArtCenter College of Design Provost's List

2017 - ArtCenter College of Design Gallery Recognition
Project: Testlab Berlin 2017